

MYOLDMEDS .COM

Community Outreach Toolkit

Pharmaceutical Product Stewardship Work Group
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PPSWG[®]
Pharmaceutical Product Stewardship Work Group



PROVIDED BY
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Pharmaceutical Product
Stewardship Work Group

PROPERLY DISPOSE OF UNWANTED HOUSEHOLD MEDICINES

Provided by members of the Pharmaceutical Product Stewardship Work Group, MyOldMeds.com identifies free, easy, and convenient options to properly dispose of unwanted household prescription and over-the-counter medicines.

LOCATOR TOOL: DISPOSAL OPTIONS NEAR YOU

Find a year-round location at MyOldMeds.com to dispose of unwanted, unused, or expired household medicines or request a free in-home disposal kit (subject to availability).



29,000+ locations

MyOldMeds.com's searchable database lists over 29,000 convenient locations in pharmacies, law enforcement agencies, government offices, and healthcare facilities.

All 50 States
Verified 2x per year

**Always properly dispose of
unwanted household medicine.
Learn more at MyOldMeds.com.**

PROPER USE, PROPER STORAGE, PROPER DISPOSAL

MyOldMeds.com highlights the importance of proper use, storage, and, when necessary, disposal of unwanted, unused, or expired medicines.



Follow the **instructions exactly as provided** including labeling information and Medication Guides accompanying the medicine. If you have any questions, ask your healthcare providers.



In particular, follow any **storage** instructions as provided on the medicine label and on the patient information accompanying the medicine.



Keep the medicine in a **secure** location, either in a medicine cabinet or safely away from people or pets that might come in contact with it.

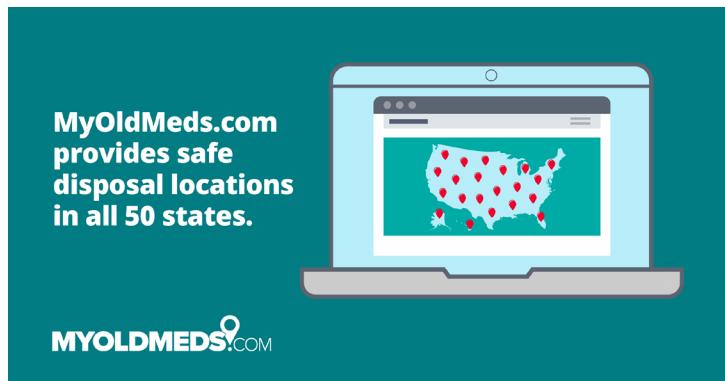


When medicine is unwanted, unused, or expired, **dispose** of it immediately, properly, and according to local regulations. Remove or destroy all identifying personal information on the medication labels or packaging to protect your privacy.



Social Media Templates

Available for Facebook, Twitter, LinkedIn, and Instagram; these graphics and suggested text templates are a great way to quickly and frequently demonstrate your company's support for safe disposal. Contact info@ppswg.org for high resolution graphics.



Unsure of where to dispose of your unwanted medicine? @MyOldMeds provides safe disposal locations in all 50 states with a convenient locator tool that makes it easy to find an option near you. Visit MyOldMeds.com and enter your zip code to get started! #MyOldMeds #PPSWG



Do you have unused or expired medication? It's easy and safer to get rid of it right away. @MyOldMeds is the nation's largest database of safe and convenient drug disposal options. With 29,000 locations across 50 states, MyOldMeds.com makes it easy to dispose of your unwanted over-the-counter and prescription medicine. #MyOldMeds #PPSWG



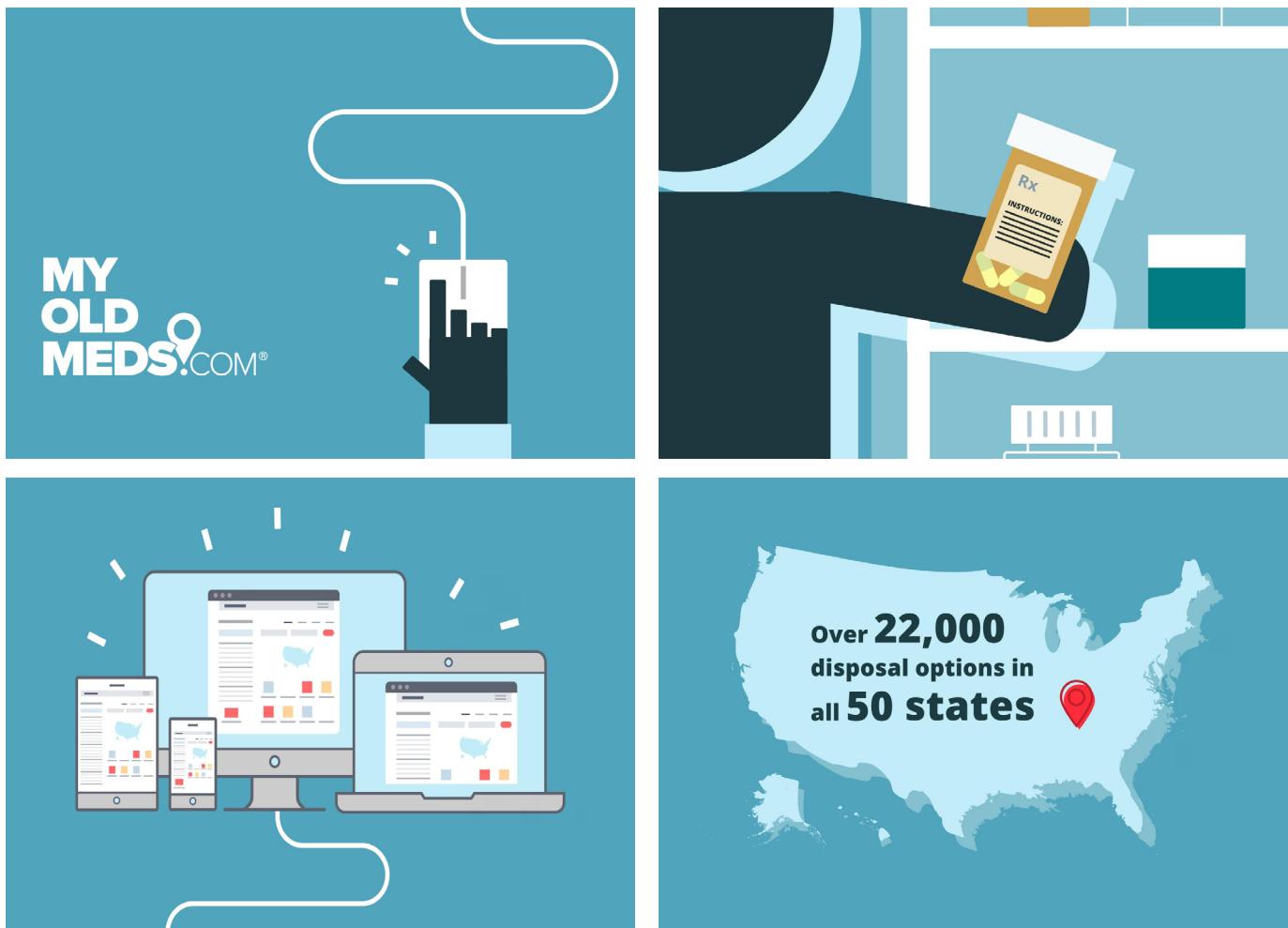
@Legislator Name is proud to help raise awareness of the comprehensive drug disposal options available nationwide via @MyOldMeds. MyOldMeds.com lists more than 29,000 convenient locations in all 50 states where you can safely dispose of unwanted medication, helping to keep our communities safe and healthy. #MyOldMeds #PPSWG



Public Service Announcement (PSA) Video: *How to Dispose of Leftover Medicines*

This forty-second PSA video gives a concise overview on how your community can safely and properly dispose of their unused household medicines via MyOldMeds.com, and is perfect for sharing via social media or other digital formats.

The video is available to be shared via link from our YouTube channel: youtu.be/YyMxTfYhDnM. Contact info@ppswg.org to obtain the video in .mp4 or .MOV formats.





MyOldMeds Talking Points

These talking points are provided to be used in any communication in which public officials wish to highlight support of MyOldMeds and free, public drug disposal in their communities. Talking points can be used, for example, on official's websites, social media, press releases, and newsletters.

- | **[Insert Legislator's Name]** is committed to ensuring **[Jurisdiction]** is aware of the existing network of drug disposal options available in our area via MyOldMeds.com, helping to keep patients, families, and our community safe and healthy.
- | The existing drug take back system is comprehensive and effective. There are more than 29,000 convenient locations in all 50 states providing drug take back options, where consumers can easily and safely dispose of leftover medication.
- | MyOldMeds.com is the nation's most comprehensive resource of existing drug take back options, with an easy-to-use locator tool that lists more than 29,000 convenient locations in all 50 states.
- | **[Insert Legislator's Name]** supports efforts to provide a valuable patient service that supports community safety and health by helping to keep unused medication away from kids and pets and out of the hands of anyone that could misuse them.
- | Visit www.MyOldMeds.com to learn more about this critical public health initiative and the available drug take back options in our area.



Sample Blog Content

If you have a blog or other similar opportunities to communicate with your community, consider featuring information on the proper disposal of unwanted or expired medicines and your support of MyOldMeds.com. The below blog content is provided for your use, whether in full or in part, on your blog or similar channels.



How to Properly Dispose of Household and Prescription Medication with MyOldMeds.com

When was the last time you cleaned out your medicine cabinet?

Proper disposal of unwanted or expired medicine is an important factor in keeping communities safe and healthy. Not only is it unsafe to consume expired medicine, but leaving it around the house could be harmful for those who accidentally come into contact with it. If you have unused or expired medicine, it is important to dispose of it the right way.

[MyOldMeds.com](https://www.myoldmeds.com) makes disposal of unused or expired medication as easy as 1, 2, 3. Following these three simple steps can help to prepare you for a convenient and seamless disposal experience:

Step 1: Find a disposal site near you by using the locator tool on MyOldMeds.com

Visit [MyOldMeds.com](https://www.myoldmeds.com) and enter your zip code into the site's [locator tool](#) to find the disposal option closest to you. MyOldMeds.com has a database of more than 29,000 locations in all 50 states including



Sample Blog Content

pharmacies, healthcare facilities, law enforcement agencies, and government offices. The information is updated twice a year and delivers address, phone, and website details for each site along with hours of operation and the services offered including drop-off kiosks, mail back options, and free in-home disposal kits. MyOldMeds.com is hosted by the Pharmaceutical Product Stewardship Work Group (PPSWG), a nonprofit association funded by pharmaceutical producers.

Step 2: Remove any personal information from the medication's labels and packaging.

Once you've identified your disposal option, remove and destroy any labels or packaging containing personal information. Even though your medication will never be accessible to the public, we still recommend removing any personal information from the label before disposal.

Step 3: Dispose of your unwanted medicine, and spread the word!

Before you go, confirm the hours of operation at your disposal site. While the information provided on MyOldMeds.com is checked regularly for accuracy, it's still best to call to confirm before your visit. Then, simply drop your medicine in a kiosk or use the mail back option and you're done.

Encourage others to consider using MyOldMeds.com to dispose of their unwanted medicine, too. Not only will you help them clear the clutter from their medicine cabinets, but you'll play a part in keeping our community safer and healthier.

For more information on proper use and disposal of medication, or to find a disposal site near you, visit MyOldMeds.com.